

Date  
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## B. Com Sem II

### SEC-2 (Personality Development & Communication)

#### \* Meaning of Communication :-

Communication is the process of exchanging information, ideas, thoughts, opinions or messages between individuals, groups or organizations through a common system of symbols, signs or behaviour.

Communication is defined as "the process by which information is exchanged between individuals, groups or organizations through a common system of symbols, signs or behaviour."

- "the transmission, reception and interpretation of information". (Oxford dictionary)
- "The process by which people create and share information with each other". (Merriam-webster Dictionary)
- "The exchange of ideas, messages, or information or behaviour". (Cambridge Dictionary)
- Communication is the process of sharing information and ideas between people. It can be verbal, nonverbal, written or visual.